

KINGS Artist Run acknowledges the Wurundjeri Woi-wurrung people of the Kulin Nation as the Traditional Custodians of the land on which we operate. We offer our respect to Elders both past and present and extend this offer to all First Nations people.

KINGS

*Ponie Curtis*  
ON THE NOSE

OCTOBER / NOVEMBER  
10.10.24-10.11.24

Artist Run

Established in 2003, KINGS Artist-Run provides a location for contemporary art practice, supporting distinctive experimental projects by artists at all stages of their careers.

Open 12-5pm Thursday,  
Friday, Saturday, Sunday  
69 Capel Street,  
West Melbourne VIC 3003

## STRAY VOLTAGE

### *Ponie Curtis* On The Nose

Imbued with both humour and discomfort, *On The Nose* pokes fun at the way seductive consumer goods are so effortlessly likened to romance. Through combining the thematic and stylistic structures of both a traditional air freshener commercial and a cliché love story, the film eliminates distinctions between these two states of desire, whereby the enchanting sensation of falling for someone is merely equal to the hazy glow Air Wick casts upon artificial fragrances. *On The Nose* gently critiques the advertisements that promise false escapes from quotidian bleakness, allowing us as viewers to laugh at ourselves and the alluring schemes that we too at times, helplessly fall for.

List of works:

Ponie Curtis,  
*On The Nose*,  
2024,

3D rendered animation,  
5:34. Installation.

Audio acknowledgements: *Beach Samba* by Walter Wanderley, *Gloria* by Umberto Tozzi and *Can't Help Falling in Love* by Elvis Presley.

PONIE CURTIS is a digital media and installation artist living and working on the unceded lands of the Boonwurrung and Woi-Wurrung Wurundjeri peoples of the Eastern Kulin Nation. She is committed to finding new forms of creative expression, specifically in relation to ideas surrounding impulsive infatuation through recontextualising luxury brands, advertisement schemes and the seductive charm of capital. Her dizzying abstractions of coded motifs mimic the obsessive yet disorientating passion we often feel for a distant someone or something. Ponie completed her Bachelor of Fine Art at the Victorian College of the Arts in 2023. Recent exhibitions include 'Crush Fever' at Bus Projects (2024) and 'DEBUT XX' at BLINDSIDE (2024).

STRAY VOLTAGE presents a discursive program of critically engaged moving image works focusing on experimental narrative-driven practice. Led by Katie Paine, Oliver Hull and Aaron Rees. STRAY VOLTAGE is supported by the City of Melbourne 2022 Annual Arts Grants Program.

KINGS Artist-Run is generously supported by City of Melbourne through the Arts and Creative Partnerships Program, and Burnley Brewing, Heaps Normal and Little Brunswick Wine Co. through their ongoing drinks sponsorship.



**LITTLE BRUNSWICK WINE CO.**