

KINGS Artist Run acknowledges the Wurundjeri Woi-wurrung people of the Kulin Nation as the Traditional Custodians of the land on which we operate. We offer our respect to Elders both past and present and extend this offer to all First Nations people.

KINGS

Perce Jerrom

NO FALSE PRETENCE

MAY

14.05.26-07.06.26

Artist Run

Established in 2003, KINGS Artist-Run provides a location for contemporary art practice, supporting distinctive experimental projects by artists at all stages of their careers.

Open 12 - 5pm, Thursday - Friday
12 - 4pm, Saturday - Sunday

69 Capel Street,
West Melbourne VIC 3003

Perce Jerrom

no false pretence

Jerrom's new video work "no false pretence" presents the viewer with a series of found written statements. These describe a variety of positions taken by writers to determine their intentions, and the reception of these positions by an audience. The work toys with the increasingly slippery notion of truth and what can (or cannot) be discerned as reliable information. Attempts to discern veracity are continually frustrated throughout the film, making any effort to do so seemingly futile and absurd. The distorted text obstructs and obscures, alluding to the notion that we can never access a true and unmediated reality or connect with others when our experiences are so heavily mediated.

Artwork details:

no false pretence, 2026, single-channel HD video (colour, silent), 00:04:08 (looped).

Perce Jerrom (b. 1985, UK) graduated from his BA in Fine Art at Oxford Brookes University in 2009 and subsequently attended an unaccredited MA at School of the Damned in 2015. In 2019 he completed and was awarded a Distinction on the Fine Art MFA Programme at Goldsmiths University. Working between video, installation, sculpture and print he has recently been investigating online cultures and their real-world implications. He has exhibited work at Piloto Pardo (London, UK), Friends & Family (Bordeaux, France), Luzy (Mexico City, Mexico), Emergency Space (Paris, France), Like a Little Disaster (Cisterno, Italy), Disneyland Paris (Perth, Australia) and Tube Gallery (Palma, Mallorca).